

# MarketPrizm Market Data

colt

## About Colt Capital Markets

Colt delivers highly secure, on-demand services that are designed to meet the stringent requirements and speed of the financial markets.

Our Capital Markets offering brings together a specialised team of experts and the ownership and control of the underlying infrastructure - from the fibre in the ground to the overlaying infrastructure.

More than 400 Capital Markets firms worldwide rely on Colt to help them maintain and grow their market share.

### Colt at a glance:

- Global reach and network connections into 200+ cities
- 24k+ buildings directly connected
- 25k+ customers in 86 countries
- 30+ carrier neutral Colt data centres
- 560+ connected 3rd party data centres
- 50+ market data feeds
- Direct market access to 50+ cross asset class venues
- Exchange colocation at 25+ venues globally

## MarketPrizm Market Data: real-time data from the world's markets

Are you trading multiple asset classes on a global scale, or expanding into new markets? Working with different providers of market data could add complexity and slow your performance. Colt can make life simpler by providing you with ultra-low-latency data feeds for the European, Asian and the US markets.

Market pressures combined with the evolution of trading infrastructures has resulted in a shift towards trading different asset classes on a global scale, focusing on reduced time to market and, above all, efficient performance. Connecting to each execution venue can take valuable time and resource. Confidence in the supply of information, even under pressure of market spikes, is just as important as speed. A licensed market data vendor since the integration of MarketPrizm into our business, Colt can provide you with market data feeds for equities, derivatives, commodities and FX from more than 50 exchanges and liquidity venues worldwide.

### Key features

- Fully managed data solution
- Direct delivery from

exchanges over Colt's network - avoiding latency middle hops

- No footprint needed in the local market - you can leverage Colt's infrastructure

## Overview

### What is it?

Colt delivers market data feeds at consistently low latencies, even during periods of volatility. For Asia, you can opt for raw or normalised feeds, depending on your requirements. European feeds are delivered in a raw format. If you're colocated at the market venue itself, you can consume our feeds directly. For away consumption, we deliver the data over a dedicated, fully meshed, highly available network that means there's only ever a single hop between major financial centres.

### Who is it for?

Traders and brokers who want to connect quickly to different global markets and not have to worry about the time, bandwidth, and resource it takes to connect.

### What does it provide?

Colt's MarketPrizm Market Data service provides you with feeds from trading venues



### **Background:**

Colt has been providing a broad range of technology solutions to financial services clients for over 20 years. In 2011, Colt acquired MarketPrizm, a specialist market data and service provider to the electronic trading community.

The Colt Capital Markets team was created in May 2014 by integrating the MarketPrizm portfolio with the extensive Colt network and voice expertise, allowing Colt to provide solutions tailored to the needs of Capital Markets firms.

At the end of 2014, Colt acquired KVH, a complementary business with headquarters in Tokyo and operations in Hong Kong, Seoul and Singapore. The business is now fully integrated and operates under the Colt brand.

across the globe, enabling you to rapidly and efficiently transfer trading strategies. Colt's extensive and scalable network means additional feeds can be delivered to firms in any location quickly and easily.

### **Benefits**

#### **Fully managed solution**

Colt's MarketPrizm Market Data service delivers all the components needed to connect to low-latency market data. The service also comprises of maintenance of the infrastructure - including managing the performance, latency and bandwidth of the data feeds.

#### **Low latency**

All feeds are delivered directly from exchanges over Colt's network, avoiding latency middle hops.

#### **Cost effective**

You will only receive and pay for the data you requested while our experienced Capital Markets team manages all the exchange relationships. There are no upfront costs or management overhead on your part.

#### **Global coverage**

Colt can provide you with market data feeds for equities, derivatives, commodities and FX from more than 50 exchanges and liquidity venues worldwide. There is no need for a firm to have a local presence or foot print as they can leverage Colt's local infrastructure to access the market data feeds.

#### **Efficient normalisation process - Asian feeds**

The normalisation process of Asian market feeds is centred on efficiency, which ultimately translates into speed. The service not only determines which fields are important for each individual client, it maintains full depth, the data is lossless, normalised at source and performs well even under spikes in the market. Every aspect of the normalisation process has been streamlined in order to provide our clients with a trading advantage. Firms can also receive the feeds in raw format if preferred.

To arrange a consultation or to discuss how Colt Capital Markets can help you...

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